



SATURDAY NOVEMBER 16TH 2024  
SUNDAY NOVEMBER 17TH (HORSES ONLY)

[bordertownshow.org.au](http://bordertownshow.org.au)



Thank you to all of our 2023 sponsors who contributed to our successful 146th annual show.

Proudly awarded Tatiara District Councils  
Community Event of the Year in 2022.

Our theme this year is “**Unity in the Community**”.

It will be a fantastic weekend, on Saturday November 16th there will be all the attributes of a great country show with show rides for the adrenalin seekers and side show alley for show goers to “try their luck,” various stall holders and local exhibits will be on display!

Horse events will run over two days with a Horse challenge on Saturday 16<sup>th</sup> November, 2024 and Heavy Horses events on Sunday November 17th, 2024. We anticipate over the 2 days attendance of over 1500 from locals, SA and interstate.

The committee is offering several sponsorship packages to accommodate those businesses or private enterprises on a larger scale right through to the small businesses, including home based. Everyone will be treated with the same gratitude & will be greatly appreciated. We will have a wide range of advertising materials available to support our sponsors, including: posters, website, social media, show day program and commentary over the weekend.

Our Tim Lloyde Memorial Speed Shear is a popular event that we are glad to have returning. Competitors can enter into Open, Intermediate, Women and Local Legends.

This event is held later in the day providing entertainment for all with even children being involved.

ABN: 66 791 905 230

[bordertownshow.org.au](http://bordertownshow.org.au)

SATURDAY NOVEMBER 16TH 2024  
SUNDAY NOVEMBER 17TH (HORSES ONLY)

[bordertownshow.org.au](http://bordertownshow.org.au)



Ute & 4x4 Wagon Muster: A wide range of Utes and 4x4 wagons competing against one another, while enjoying the things they love, Utes and 4x4s. Varied categories for all to get involved and this year we are hoping to be able to have a sound off competition.

The Tatiara Trek continues each year and is popular amongst kids (and parents) and we welcome donations of items for use in our trek. If you're unsure, a Tatiara trek bag with a map is given to each child as they enter the showgrounds, they can follow the map around the grounds throughout the day collecting items from different areas of the show and stall holders.

Those wishing to make In-kind sponsorship through equipment use, labour for setting up, on the day or cleanup, product supplies, etc, or to discuss other opportunities.

Please contact us.

President: Jo Nixon on mobile 0417 884 193 or

Secretary: Natalie Moore on 0436 458 628 or

Email: [sponsorship@bordertownshow.org.au](mailto:sponsorship@bordertownshow.org.au)



**SATURDAY NOVEMBER 16TH 2024**  
**SUNDAY NOVEMBER 17TH (HORSES ONLY)**

[bordertownshow.org.au](http://bordertownshow.org.au)



**Gold Sponsor - \$1500 & Over**

- Name on all advertising material – ie: posters, newspaper, show program, show website & PA System on show day
- Facebook posts including logo (to be provided)
- 6 free single-entry tickets
- Logo & Name banners displayed at the venue (to be provided by sponsor) plus 3X3 m trade site if wished.

The option for naming rights for one of our entertainment packages is available on negotiation

**Silver Sponsor - \$1000**

- Name on all advertising material – ie: posters, newspaper, show program, show website & PA System on show day
- Facebook posts including logo (to be provided)
- 4 free single-entry tickets
- Logo & Name banners displayed at the venue (to be provided by sponsor) plus 3X3 m trade site if wished.

**Bronze Sponsor - \$500**

- Name on all advertising material – ie: posters, newspaper, show program, show website & PA System on show day
- Facebook posts including logo (to be provided)
- 2 free single-entry tickets
- Logo & Name banners displayed at the venue (to be provided by sponsor) plus 3X3 m trade site if wished.

**Associate Sponsor - \$100-\$499**

- Name on all advertising material – ie: posters, newspaper, show program, show website & PA System on show day
  - Facebook Associate sponsor post
- In-kind Sponsor & Prize donations
- Will depend on monetary value
  - Name on all advertising material – ie: posters, newspaper, show program, show website & PA System on show day

ABN: 66 791 905 230

[bordertownshow.org.au](http://bordertownshow.org.au)



SATURDAY NOVEMBER 16TH 2024  
SUNDAY NOVEMBER 17TH (HORSES ONLY)

bordertownshow.org.au



Business Name:

.....

Name to appear on Advertising:

.....

Address: .....

.....

Phone No: .....

Email: .....

Social Media Page name:

.....

Sponsorship amount: \$

Payment Options:

An invoice can be sent on request.

Bordertown Spring Festival & Show Inc.

EFT: BSB- 105-066

Account Number: 036604840

Reference: Name and/or Invoice Number.

Tatiara Trek: We would love to supply 200 items for the Tatiara Trek bags for the children (or indicate if you could manage a smaller amount)

Item Name: .....

Enquires:

Email: [sponsorship@bordertownshow.org.au](mailto:sponsorship@bordertownshow.org.au)

Phone 0436 458 628

ABN: 66 791 905 230

bordertownshow.org.au